



Living Smart Busselton 2018

Facilitated by Laura Bailey for the City of Busselton

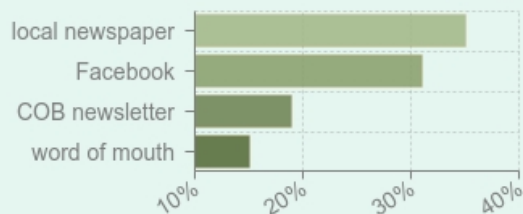
sustainability course report



WHAT

Holistic course that covers 10 topics on sustainability over 6 evenings and 1 afternoon field trip.

Topics included water, energy, waste, simple living, healthy you, healthy homes, food production, gardening for biodiversity, transport and community.



HOW

Participants discovered this course via direct marketing, social media and word of mouth.



demographics



27 PARTICIPANTS



66% female



33% male

AGES



25 - 34 years



35 - 49 years



50 - 64 years



65 - 79 years

WHERE

Participants live in Abbey, Busselton, Broadwater, Cowaramup, Dunsborough, Geographe, West Busselton and Yalyalup.



WHY

64%

Of participants enrolled because they were interested to learn more about sustainable low-impact lifestyles.

Of participants enrolled because they wanted to engage in community networks and meet other like-minded people.

18%

18%

Of participants enrolled with a special interest to reduce household waste.

outcomes

ACTIONS AS A RESULT OF THE COURSE



95%

reduced water use



91%

reduced energy use



77%

reduced waste



55%

reduced motor transport

most popular immediate actions



reducing landfill / composting /
buying less packaging /
reusing more / recycling more



buying local



growing vegetables

facilitator's favourites



selling second car
walking during lunch breaks
encouraging others to reduce plastic use
setting up a LETS community group



.....participant feedback.....



"This course has changed my life and blown my mind." ~ Thomas



"I was doubtful of committing 7 weeks to a sustainable living course at first. But 5 minutes into the session I was an addict. I would go home to my partner more energised with new information... it has been life changing for us." ~ Cara



"This course has helped me to feel like part of the community and direct my energy into good sources." ~ Aimee

THEIR FAVOURITE ELEMENTS

motivation, gardening, home-made cleaning, share table, passion of presenters, composting, **energy**, encouragement to keep changing habits, **local information**, community spirit, goal setting, sharing ideas, good energies, reference emails, connecting with others



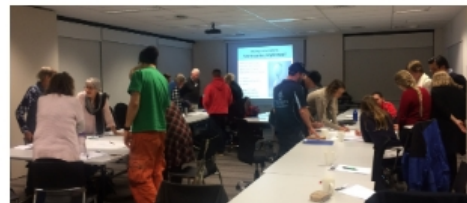
practical demonstrations
& field trip to tip



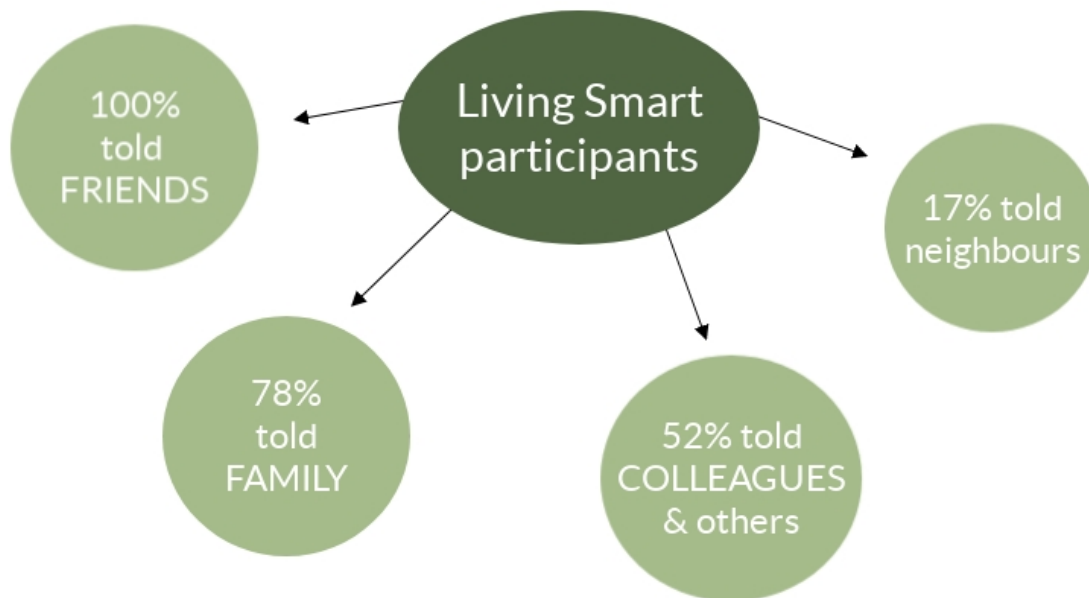
resource share table
& shared feasts



group
activities &
discussions



..... community reach



Participants exposed **219** other people to
Living Smart messages during the course.

The ripple effects will continue far into the future!

Facilitator note

I believe momentum for sustainable living is growing within the Busselton community with each successive year of Living Smart.

The motivated participants made this third course highly rewarding.

I look forward to progressing opportunities in 2019.

Created by Laura Bailey for *Be Living Smart* & The City of Busselton, 2018

